

DynamikAGPR – a news release distribution service for agriculture and food

Send your news release to more than 1,500 media who report on agriculture and food. DynamikAGPR serves companies who wish to deliver their news to more than 1,500 leading editors, broadcasters & online writers who report on new developments in food and agricultural technology.

For further information on Dynamik products and services please visit www.dynamikgroup.com

Cost:

\$450 per news release sent to the entire list or industry contacts

\$350 to write and edit a news release for distribution

*Options and packages are available for Dynamik Group to work in conjunction as an agency and package additional public relations activities and campaigns for lesser fee.

Timing: You may e-mail your release to us and we'll send it the same day we receive it.

Media Relations: For a flat fee of **\$100** per media outlet we'll help you identify the top ten key media where your news release will do you the most good if coverage is achieved. Then we'll contact these top-ten key media personally by phone and e-mail to encourage them not only to use your current news release, but also to consider more in-depth feature coverage. At no additional charge we'll request permission to reprint (print and electronic) so if you wish you may use copies of the stories for tradeshow, direct mail, etc.

Get your message to the right people. Our proven results can land you essential coverage in news worthy outlets, as well as providing free advertising. The value of Public Relations in an overall marketing plan is invaluable and we will work with you to reach your objectives

Contact: Jim Eadie, by phone at (519) 438-0444, or via e-mail at jim.eadie@dynamikgroup.com

Sample of Publications, Websites, and Broadcasters on the Dynamik e-Distribution Database

(Primarily North American Media Contacts)

North American Agriculture Marketing Managers by Industry (Companies available upon request)

| | |
|--------------------------|-----------------------|
| AgFinance | Equipment |
| Animal Health | Feed |
| Ag Real Estate | Fertilizer |
| Beef | Grain and Wheat |
| Cars and Trucks | Poultry |
| Corn | Real Estate |
| Crops | Soybeans |
| Dairy | Seed |
| Energy | Swine |
| Environmental Management | Technology |
| Equine | University Professors |

Publications, Websites, and Broadcasters

Ag Alert
Ag Biotech Reporter
AgCareers eNews
Ag Day-TV
Ag Dealer.com
Ag Executive
Ag InfoLink
Ag Journal
Ag Lender
Ag Online
AgProfessional
AgriBusiness.com
AgSource.com
Ag Vision-TV
AgWeb.com
Ag Week
AgriBusiness Fieldman
Agriculture Online
AgriFood Innovations
Agri Marketing
Agri News
AgriSurf
Agristar Global Networks, Ltd.
Agri Talk
Agri-View
Agriworld Vision
Alabama Farmer
Alberta Beef Magazine
Alberta Crops & Beef
Alberta Murray Grey Assn.
Angus Assn.
Angus Journal
Angus Beef Bulletin
American Ag Network
American Agriculturist
American Angus Assn.
American Banker
American Brahman Breeders Assn.
American Chianina Assn.
American Dairy Farmer
American Dairy Products Institute
American Farriers Journal
American Fruit Grower
American Gelbvieh Assn.
American Guernsey Assn.
American Hereford Assn.
Amer-Intl Charolais Assn.
American Jersey Cattle Assn.
American Simmental Assn.
American Society Of Baking
American Small Farm
American Vegetable Grower
American Vineyard
Apply
Arizona Republic
Asian Agribusiness Publications
Associated Press
Aust. Highland Cattle Society
Aust. Poll Hereford Society
Area 13 Brahman Breeder's
Baking & Snack Magazine
Barron's Online
BEEF
Beef Business Bulletin
Beef Today
Beef/Western Producer
Better Pork
Beef and National Hog Farmer
Beefmaster Breeders United
Belgian Blue Herd-Book
Belted Galloway Soc. of USA
Better Farming
Better Crops, Potash & Phosphate
Big Pasture News
Billings Gazette
Biofuels Business
Bison World
Bismarck Tribune
Bizjournals.com
Bloomberg
Bloomington Pantograph
Bovine Veterinarian Magazine
Brahman Journal
Brangus
British Belgian Blue Cattle Soc.
British Piemontese Cattle Soc.
British White Cattle Assn. of USA
Buckeye Farm News
Buckeye Ag Radio Network
Business 2.0
Business Edge Canada
Business Week
CAN International
CALF News
Calgary Sun
California-Arizona-Texas Cotton
California Dairy
California Farmer
California Grower
California Holstein Assn.
California Vegetable Journal
Canadian Aberdeen Angus
Canadian Blonde D'Aquitaine Assn.
Canadian Cattlemen – The Beef
Magazine
Canadian Hereford Assn.
Canadian Limousin Assn.
Capitol Press Online
Carolina Farmer
Carrot Country
Cattle Buyer's Weekly
Cattleguard
Cattle Today
CBS Market Watch
Central Valley Farmer
Central Washington Press
Champaign News-Gazette
Charolais Connection
Chicago Daily Herald
Chicago Tribune
Citrograph
Citrus Industry Magazine
Citrus & Vegetable Magazine
Citrus West
CNET News.com
Colorado Farmer
Computer World
Connecticut Food Association
Corn and Soybean Digest
Corn Farmer
Cotton Farming
Cotton International
Country Roads Network
Country Folks/Farm Chronicle
Country Folks Grower
Country Today
Country World Newspaper
Cooperative Farmer
Cooperative Partners
Cooperate Profiles
Cotton Grower
Crop Decisions
Crop Life
Crop Life Technology
Crop News Weekly
Crop Production Magazine
Crop Production Manager
Crop Protection Reference
Daily Oklahoman
Dairy Business Communications
Dairy Farmers of America
Dairyline Radio
Dairy Producer
Dairy Profit Weekly
Dairy Herd Management
Dairyman's Digest
Dairy Today
Dakota Farmer
Dallas Observer
Dawn Food Products
Dealer & Applicator
Delta Agricultural Digest
Delta Farm Press
Desert News
Des Moines Register
Doane's Agricultural Report
Dow Jones News Service
Drovers Journal
DTN

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| Eastern Ontario Agri News | Food Nutrition Health News Services | Intl. Brangus Breeders Assn. |
| e-Business Advisor | Food Manufacturing Magazine | Intl. Texas Longhorn Assn. |
| EComWorld | Food Protection Report | International Pig Topics |
| E-Commerce Business | Food Quality | Investors Business Daily |
| Edmonton Journal | Food Safety Magazine | Iowa Farm Bureau Spokesman |
| Edmonton Sun | Forbes | Iowa Farmer Today |
| Elko Daily Free Press | Forrester Research | Iowa Pork Producer |
| Early Market News | Fort Worth Star Telegram | Iowa Soybean Review |
| Emerging Technologies | Four Corners Business Journal | Jersey Canada |
| Entrepreneur.com | Fresh Cut | Jersey Journal |
| Farm And Dairy | Fresno Bee | Journal of Applied Comm. |
| Farm Bureau News Editors | Fruit Growers News | Journal of Dairy Science |
| Farm Business Communications | Gelbvieh Assn. of Alberta | Journal of Extension |
| Farms.com | Georgia Farmer | Journal of Animal Science |
| Farm Equipment Guide | Global Produce | Junior Beefmaster Breeders Assn. |
| Farm Equipment Magazine | Globe and Mail | Just-Food.com |
| Farm Forum | Good Fruit Grower | Kansas City Kansan |
| Farm Industry News | GPS World | Kansas City Star |
| Farm Journal | Grain Journal | Kansas Farm Bureau's Kansas Living |
| Farm News | Grain News | Kansas Farmer |
| Farm Progress Publications | Grainnet.com | Kentucky Farmer |
| Farm & Ranch Guide | Grape Grower | Kiplinger Agriculture Letter |
| Farm Show | Grapes | LA Farmer |
| Farm Talk Newspaper | Grass & Grain | Los Angeles Times |
| Farm Times | Greater Cincinnati Retail Bakers Association | Lancaster Farming |
| Farm World | Green Markets | Le Bulletin des Agriculteurs |
| Farmers Advance | GreenMarkets.pf.com | Le Cooperateur |
| Farmers Digest | Green Profit | Limousin World |
| Farmers Friends | Greenhouse Grower | Linder Farm Radio Network (MN) |
| Farmers Hot Line | Greenhouse Product News | Livestock Market Digest |
| Farmers Weekly Review | Growertalks Magazine | Livestock Weekly |
| Farming For Profit | Gulf Coast Cattleman | London Financial Times |
| Farming On Track (Caterpillar) | Hay & Forage Grower | Louisiana Farm Bureau News |
| Farming, The Journal of Northeast Agriculture | Hereford World | Louisiana Farmer |
| Farmland Industries | High Plains Journal | Manitoba Pork |
| Farming Magazine | Hoard's Dairyman | Maple Creek News |
| FarmPage.com | Hoard's West | Manhattan Mercury |
| Fast Company | Holstein World | Market Watch |
| Fastline | Houston Chronicle | Maryland Farmer |
| Federal Computer Week | Idaho Business Review | Mckee Foods Corporation |
| Feed & Grain | Idaho Press Tribune | Meat International |
| Feed International | Idaho Statesman | MeatNews.com |
| FEED-LOT Magazine | Illinois Agri-News | Memphis Business Journal |
| Feed Management | Illinois Farm Week | MeatingPlace.com |
| Feedstuffs | Illinois Jersey Journal | Meat,Marketing & Technology |
| Fertilizer International | Indianapolis Star | Meat Processing International |
| Fertilizer Week | Implement & Tractor | Michigan Farm News |
| FertilizerWEEK.com | Industry Avicola | Michigan Farmer |
| FFA New Horizons | Indiana Agri-News | Michigan Milk Messenger |
| Financial Services Online | Indiana Head Wolsely News | Mid America Farm Grower |
| Floriculture International | Indiana Prairie Farmer | Midwest Dairy Business |
| Florida Agriculture | Indianapolis Star | Midwest Marketer |
| Florida Entomologist | In Store Buyer/Baking Buyer Association | Midwest Messenger |
| Florida Farmer | Internet Daily | MidSouth Farmer |
| Florida Grower | Internet Week | Milling & Baking News |
| Food Business News.Net | Industry Week | Milling Journal |
| Food Chemical News | | Minneapolis Star Tribune |
| Food Industry News | | Minnesota Farmer's Guide |
| Food Engineering | | Minnesota Holstein News |
| | | Mississippi Farmer |

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| Mississippi Farm Bureau's Farm Country | Pig Progress | Stock Journal |
| Missouri Beef Cattleman | Porc Press | Stockman Grass Farmer |
| Missouri Farm Bureau's Show Me | PORK | Stockton Record |
| Missouri Soybean Farmer | Pork Mail | St. Paul Pioneer-Press |
| Missouri Ruralist | Pork Report | Successful Farming |
| MIT Technology Review | Potato Country | Successful Farming Radio Network |
| Modern Baking Magazine | Potato Grower | Supermarket News |
| Montana Farmer Stockman | Poultry International | Supermarketworld.com |
| Montreal Gazette | Poultry Times | Texas Agri-News |
| Montana Standard | Powerfarm.com | Texas Agriculture |
| Moscow-Pullman Daily News | Prairie Farmer | Texas Cattlefeeder's Assn. |
| Mountain West Turf | Prairie Grains | Texas Farmer-Stockman |
| NAFB Radio Networks (14 w/ 3305 stations) | Prairie Star | The Breeder |
| NAFB Single Radio Stations (52) | Porc Quebec | The Business Journal |
| National Association of Wheat Growers | Precision Ag Buyer's Guide | The Cattleman Magazine |
| National Conservation Tillage Digest | Prairie Hog Country | The Champaign News Gazette |
| National Hog Farmer | Prepared Foods | The Commercial |
| National Post | Primedia Business Publications | The Country Today |
| NCBA Magazine | ProFarmer | The Delmarva Farmer |
| Nebraska Cattlemen | Progressive Farmer | The Denver Post |
| Nebraska Farmer | Progressive Dairy | The Farmer |
| Nebraska Holstein News | Raleigh News Observer | The Furrow (John Deere) |
| Neighbors/Friends & Family | Red Angus Assn. of America | The Grower |
| Net Profit (LFT) | Red Bloodlines | The Hog Producer |
| New England Farmer | Red River (Valley) Farm Network – RRFN | The Land |
| Newly Weds Foods, Inc | RFD-TV | The Nevada Rancher |
| New Mexican Stockman | Regina Leader Post | The Oregonian |
| New York Times | Reiter Dairy | The Packer |
| Newsweek | Reno Gazette Journal | The Peanut Farmer |
| No-Till Farmer | Reporter and Farmer | The Peanut Grower |
| North American Limousin Foundation | Rice Farming | The Pig Site |
| North Dakota Stockman | Royal Jersey Society | The Standard |
| Northeast Dairybusiness | Rural Builder | The Sugar Producer |
| Northern Ag Info Network | Rural Press Ltd | The Sugarbeet Grower |
| Nut Grower | Sacramento Bee | The Sunflower |
| Ohio's Country Journal | Salers Assn. of Canada | The Tomato Magazine |
| Ohio Farmer | Salt Lake Herald Tribune | The Valley Potato Grower |
| Oklahoma Farmer-Stockman | San Antonio Express News | The Western Dairyman |
| Omaha World Herald | San Francisco Chronicle | Today's Farmer |
| Onion World | San Jose Mercury News | Top Crop Manager |
| Online Banking Report | Santa Barbara News Press | Top Producer |
| Online Farmer | Santa Fe New Mexican | Toronto Star |
| Ontario Beef Farmer | Saskatoon Star Phoenix | Tree Fruit |
| Ontario Dairy Farmer | Saskatchewan Pork | Triangle Business Journal |
| Ontario Farmer | Scottsdale Tribune News | Tri-State Livestock News |
| Ontario Hog Farmer | Seattle Times | Tri-State Neighbor |
| Ontario Milk Producer | SeedQuest | Tulare Advance Register |
| Ontario Poultry Farmer | Seed Today | Upside Today |
| Ontario Produce Farmer | Seed World | US Farm Report - TV |
| Oregon Farmer-Stockman | Sioux Falls Argus Leader | U.S. Jersey |
| Ottawa Business Journal | Small Farm Today | U.S. News and World Report |
| Pacific Nut Producer | Smart Business | USA Today |
| Pennsylvania Farmer | Snack Food And Wholesale Bakery Magazine | Vance Publishing |
| Pennsylvania Holstein Assn. | South Dakota Holstein News | Vancouver Province |
| Pets International E-news | Southeast Agricultural Digest | Vegetable |
| PIG International | Southeast Farm Press | Vegetable Growers News |
| Pets International E-News | Southeastern Peanut Farmer | Vegetable West |
| Pia International | Southwest Farm Press | Virginia Farmer |
| | State Banker Publications | Visalia Times Delta |
| | | Wadena News |
| | | Wallace's Farmer |

Washington Farmer Stockman
Watt Poultry USA
Western Beef Producer
Western Cowman
Western Fruit Grower
Western Livestock Journal
Western Producer
Western Dairy business
Western Dairyman
Western Farm Press
Western Farmer-Stockman
Wines & Vines
Winnipeg Free Press
Winnipeg Sun
Wisconsin Agriculturist
Wisconsin Agri-View
Wisconsin Bakers Association
World Poultry
World Grain

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