



PigCareers.com is the leading online Human Resource Connection to connect the entire pork industry and provide education regarding careers in Pork. PigCareers.com is pleased to promote and celebrate the wide variety of opportunities in the pork industry. This is a targeted forum which allows job seekers and employers to connect easily and instantly.

Come and celebrate the careers the industry has to offer from jobs on the farm, breeding, marketing, sales, administrative, and many more. Also access for wide variety of articles and employment information we provide online.



PigCareers.com Media Opportunities

Regular Job Postings:

Post targeted job listings while reaching the entire Swine Industry. Reap the benefits of targeting specific industry job seekers while targeting and prospecting worldwide.

PRICING: (All pricing is subject to change)

Single Job Post: (Post stays until the job is filled)

Single Post Value : \$50 per post (until you hire, prices may vary and change at anytime)

Job Packages-Yearly (Packages are based on purchase ahead of time; example if you post one job for \$50 the next job is \$50 unless you purchase the packages ahead of time)

4 job postings : \$150

6 job postings: \$250

Unlimited job postings: \$1000/year

Featured Job Postings:

Post targeted job listings while reaching the entire Swine Industry. Utilize the very top position to advertise your job; your job always stays on the top (above all regular listings)

PRICING:

Single Featured Job Post: (Post stays until the job is filled)

Single Post Value : \$150 per post (until you hire)

Job Packages (Yearly):

4 job postings: \$450

6 job posting: \$750

Unlimited job posting-: \$2000/year

Online Banner Marketing:

Utilize an online banner; similar to a print magazine insertion. The benefit is online banners do not rotate; they are always shown on a targeted page and provide interactive click through opportunities. Target and customize per category, per region, per job or directly on the homepage for the entire audience.

PRICING:

Home Page Top Banner (415X61): \$500 per month

Home Page Middle Banner (325X48): \$400 per month

Homepage Side Panel (210X97): \$350 per month

Category Banner (Various Sizes): \$300 per month



415X61



210X97



Employers Featured Pages:

Create and maintain your own featured page on PigCareers.com. Brand the page with your information, you will have complete access and control to post your jobs and complete company information. Your page will be marketed on the site and have your own features tab.

PRICING:

General Featured Page: \$5000 per year

Specific requests and customization may be extra- please contract for more details

Interactive Listing advertising:

Advertise or market your message within a job category listing. Get creative with text or image marketing, targeting specific jobs or job type seekers within a job or any other creative outlet on the site.

PRICING:

Please contact for more details

Videos:

Videos can be used as a television commercial, or a powerful method to distribute a message through an interactive format. Utilize this enhanced technology to communicate even more efficiently and effectively with your target audience.

PRICING: (Monthly)

Single Video Listing: \$250 per listing



Human Resource/Editorial Submissions:

Human Resource/Editorial Submissions allow you to reach a large swine audience online while presenting your product information globally. It is the quickest and most efficient way producers will access product information, saving weeks that it may take to access in print publications.

Editorial Listing Opportunities:

**All general editorial listings are subject to approval and to be emailed to jim.eadie@pigcareers.com*

**Some editorial submissions are free; charges could appl. Sponsored content opportunities are available*

Type of Submission	Required Content	Length on Site	Limit of release	Priority
General Swine Press Release	Specific swine information relevant to our audience	Month to Month	No	3
Related Swine Human Resources Information	Relevant data presented with references and cases studies pertaining to products	Month to Month	No	1
Swine Careers White Paper	Relevant data presented with references and cases studies pertaining to products	Month to Month	No	2

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