



**swineweb.com**  
**MEDIA RATE SHEET**

Swineweb.com is an online digital magazine website solely dedicated to deliver content relating to swine products, news, and information that provide professionals in the swine industry leading edge information.

### SwineWeb.com Banner Ad Placement:

- **Top Panel Leader board (run of site): Price: \$1000/month** (size 726X60)
- **Right Panel Skyscraper Banner (homepage): Price: \$850/month** (sizes 220X365)
- **Middle Panel Banner (homepage): Price: \$750/month** (size 460X143)
- **Content Side Panel Banner (homepage): Price: \$500/month** (sizes 220X90)
- **Banners within news content (right side panel shows up on all news stories on all pages): Price: \$500/month** (sizes 220X90)
- **Content Middle Panel Banner (homepage) Price: \$400/month** (sizes 220X90)
- **Banners within news content (embedded within specific stories/articles) Price: \$250/month per single story or \$500/month for five targeted stories/articles** (220X90)
- **Sub Page Banners: Price: \$350/month** (sizes 726X90, 220X90, 460X143, 205X365)

*Banner Example Below (sized 220X90) Other sizes are: ( 726X60, 220X90, 460X143, 205X365)*



### SwineWeb.com Sponsored Content Listings:

- **Homepage Sponsored Content:** (Sponsored corners, article featured, highlighted content) **Price: \$500 per month or (to be determined depending on campaign)**
- **Sub-Page Sponsored Content:** (Sponsored corners, article featured, highlighted content) **Price: \$250 per month or (to be determined depending on campaign)**

### SwineWeb.com Product Exhibiting:

- **Homepage Product Exhibit:** (Product feature, photo, description, and linkage) **Price: \$350 per month**
- **Online Pork Expo Sponsored Content:** (Product feature, photo, description, and linkage) **Price: \$250 per month**

*Direct swine showcase marketing is available through: [www.farmersshowcase.com](http://www.farmersshowcase.com)*

### SwineWeb.com Featured Page:

- **Featured Category Page** (Host all sponsored information, text, banners, and videos live on Swineweb.com) **Price: \$1000 per month (includes design, content management)**

### SwineWeb.com Other Opportunities:

- **Business Directory Listing:** Enhanced business listing **Price: \$500 yearly**
- **Sponsored Text Marketing: Homepage: \$250 per month Subpage: \$150 per month**
- **Video Marketing: Homepage: \$500 per month Subpage: \$250 per month**
- **Targeted Newsletter/Email Marketing: Price: To be determined upon specifics**

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